

Data Analytics

Learn to Transform Data
into **Decisions**





Our Vision



Democratising access to **World Class Education** and Empowering every learner to be the best choice for recruiters.

Himanshu Tyagi
Founder & CEO

Warwick Business School



12 Lac

Average Salary



2.7 Lac

Job Opportunities



Top 3

Highest Paying
Tech careers



Why Data Analytics?

About the Career track :

In our Data Analytics program, you'll delve deep into the core of business challenges, dissecting them piece by piece to uncover their root causes. With a structured approach, you'll develop the prowess to not only identify these setbacks but also to craft precise, data-driven solutions.

Through hands-on learning, you'll master essential tools like Excel and SQL, equipping you with the skills needed for a successful career in data analytics. From unraveling complex issues to designing structured solutions, our program empowers you to navigate the world of business analytics with confidence and proficiency.



“

30%

Businesses increasingly prefer **Data-Driven** decision-making. Data Analytics market is growing at CAGR of 30%

Forbes

“

60%

60% of companies reported **positive ROI** from Data Science initiatives within first year of implementation

Deloitte.



Trending Data Analytics Roles in 2023

- Business Analyst
- Marketing Analyst
- Data Analyst
- Operations Analyst
- Financial Analyst
- Project Manager
- Product Manager
- Customer Insights Manager
- IT Analyst
- Business Intelligence Analyst
- SEO Specialist
- Risk Analyst
- Sales Analyst
- Digital Marketing Specialist

Exponential Growth in Data Analyst Career



WHY DIGIKULL

Key Highlights



Certification Program

Earn a recognized certification upon successfully completing the Data Analyst Program.



Real life Case-studies and Projects

Dive into hands-on learning with live case studies and real business projects for practical application.



300+ Partner Companies

Get hired by top industry players like Google, Microsoft, Swiggy, Razorpay, PharmEasy, Cred, and more.



Practical Hands-On

Acquire Data Science skills through immersive, practical experience, preparing you for industry roles.



Designed for Non-Coders

Take your first steps into Analytics and Data Science, even if you're from a non-programming background.



Mock Interview Tool

Sharpen your interview skills with our Mock Interview Tool, ensuring you're well-prepared for real-world scenarios.



Unlimited Mock Interviews

Fine-tune your interview skills with unlimited access to over 3000+ interview questions and be interview ready on the go.



Personalized Mentorship

Benefit from one-on-one guidance with industry experts, tailored to your career goals and learning pace.



WHY DIGIKULL

Details of Program

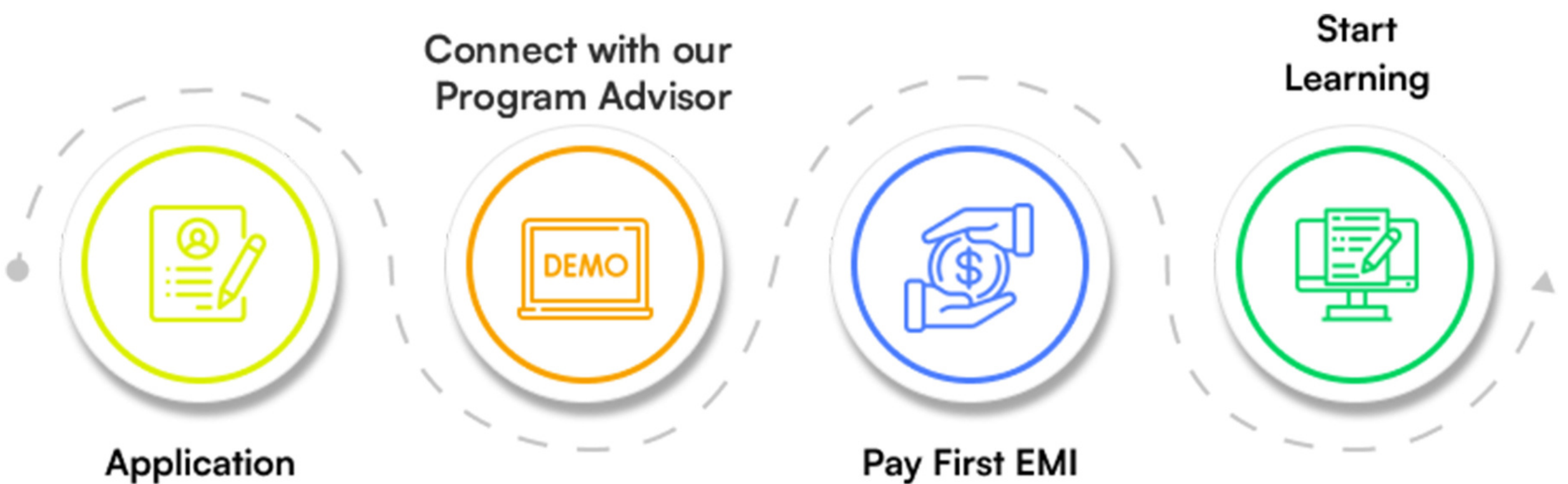


 Duration 5 Months	 Class Timings Flexible	 Live Mock Interviews
 Assignment 50+	 Projects 25+	 Mentorship 1:1 Session
 Doubt Session 3 per week	 Course Language English	 Beginners Friendly
 100% Guaranteed Job opportunity		

Admission Process

Connect with our Program Advisor

Start Learning



- Application**
- Connect with our Program Advisor**
- Pay First EMI**
- Start Learning**

Learning Outcomes

Skills you will gain



Excel

Manipulation, complex calculation insightful visualizations and reporting on large data sets.



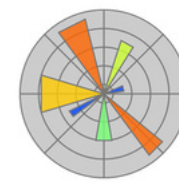
Python

Cleaning, statistical analysis of Large Datasets with seamless workflows and flexibility.



Numpy

Array Operations with mathematical functions, Broadcasting, Interoperability such as SciPy, Matplotlib & pandas.



Matplotlib

Flexible Plotting, Integration with NumPy and Pandas, Publication - Quality Graphics, scientific publications & presentation



Pandas

Data Structures series and Data Frame Data manipulation, with Index, slicing & aggregating.



Plotly

Interactive Visualizations such as zooming, Panning hovering and tool tips. Wide Range of Plot Types, Integration with Jupyter Notebooks



SQL

Algorithm Development, Extraction, Data Dump, Performance optimization. Domain Specific Application, collaborative research.



Power BI

Connectors, Templates and Apps, Visualizations, Documentation and Tutorials integration and Customization



Mentors

Learn from India's Best Trainers



Himanshu Tyagi
Founder & CEO



Vishesh Chhabra
Data Engineer



Dr. Bhawna Malik
Data Analyst



Muskan Sharma
Data Analysis Trainer



Kapil Sharma
Data Scientist



Sarika Bhardwaj
Data Scientist
NTT DATA



Sachin Mishra
Data Scientist
DATA SOCIETY



Ashish Shimpi
Data Scientist



Certification

Microsoft Certification

Microsoft Certified Azure Fundamentals

FIRSTNAME LASTNAME

has successfully completed the requirements of
Azure Fundamentals

Date Issued: January 01, 2019



N. Satya
Satya Nadella
Chief Executive Officer



verify.certiport.com: 0000-00109

Digikull Certification



CERTIFICATE of Completion



This certificate is proudly presented for honorable achievement to

Gautam Kumar

for completing 5 month Intensive Instructor led
Data Analytics professional program.

Issue Date:

Himanshu Tyagi
Founder & Program Director



Interview Tool

AI Based Interview Preparation

Get interview-ready from day one by practicing 1000+ interview questions

At Digikull, we've developed a **cutting-edge interview preparation tool** to empower our students for success. With a vast collection of over 3000 interview questions spanning every topic they cover.

Our platform offers **realistic practice** scenarios where students can answer theoretical questions by recording video responses. Our **proctored tests** ensure integrity, while AI algorithms provide **instant feedback** and identify areas for improvement.

Additionally, our dedicated mentorship team reviews responses, offering **personalized feedback and guidance**. By honing their interview skills from the outset, students stand out in the competitive market, ready to **ace any interview** with confidence."



AI Based Interview Preparation

Realistic Interview scenario

Practice thousands of real interview questions with instant feedback and guidance to ace your D-Day.

Master Integrity and excel in Preparation

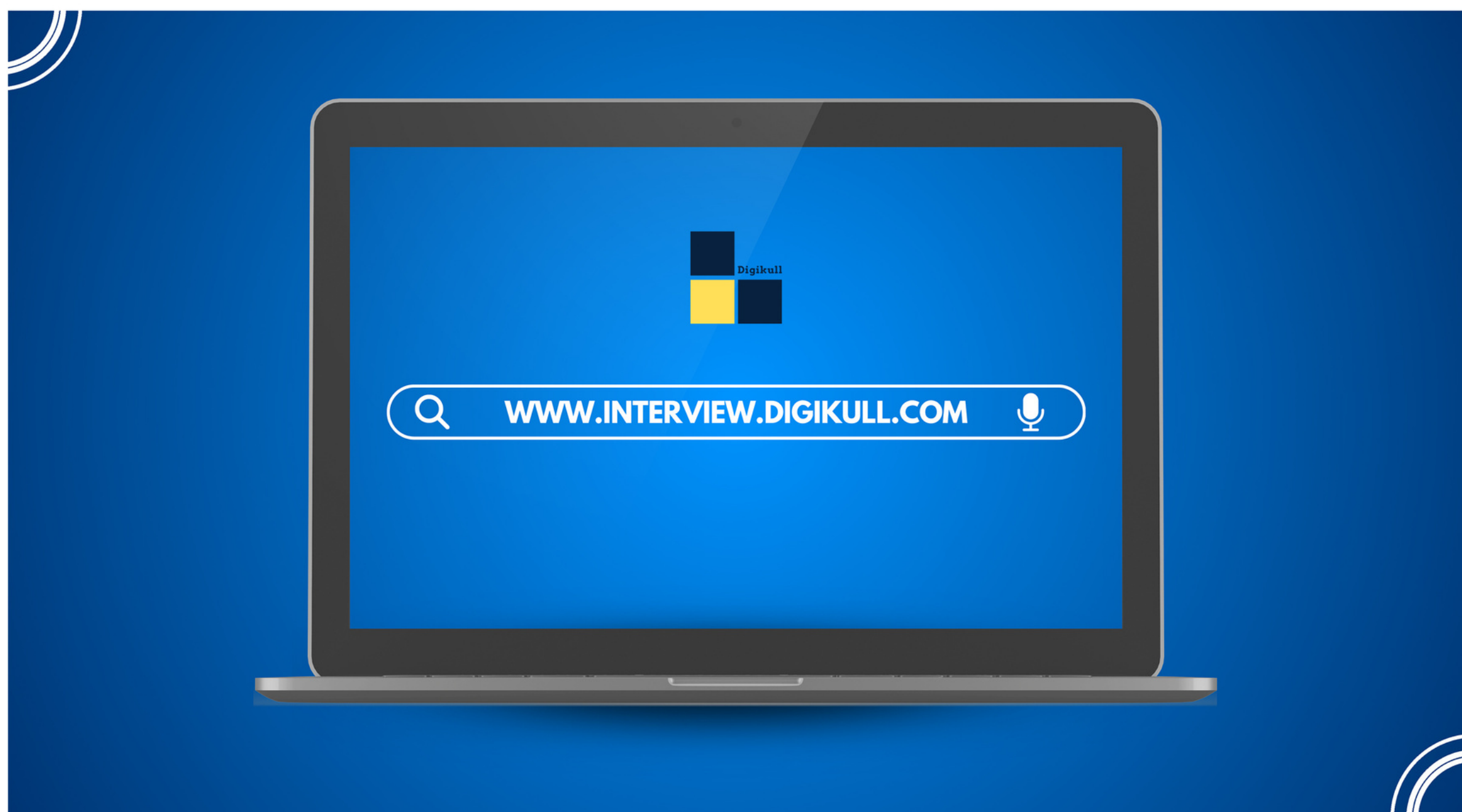
With our proctored interview preparation, push yourself to conquer challenges and track areas of improvement

Track your progress and improvement areas

Track your progress closely and work with our mentors to maximize your program benefits.

Instant Mentorship Support

Stuck while practicing? Talk to your mentors sitting one click away from you.



Hiring Partners



amazon

MedPlus+

SAMSUNG

deqode.

ORACLE

BOSCH

airtel

KAPIVA

PayPal

Flipkart

Capgemini

DAT BEAT

gslab

BARCLAYS

Multiplier

heycoach

**Choice
TECHLAB**

**SAPIO
ANALYTICS**

NTT DATA

zomato

comviva
A TECH MAHINDRA COMPANY

Groww

Razorpay

UO Mu Sigma
DO THE MATH

accenture

citibank

Deloitte.

shadowfax

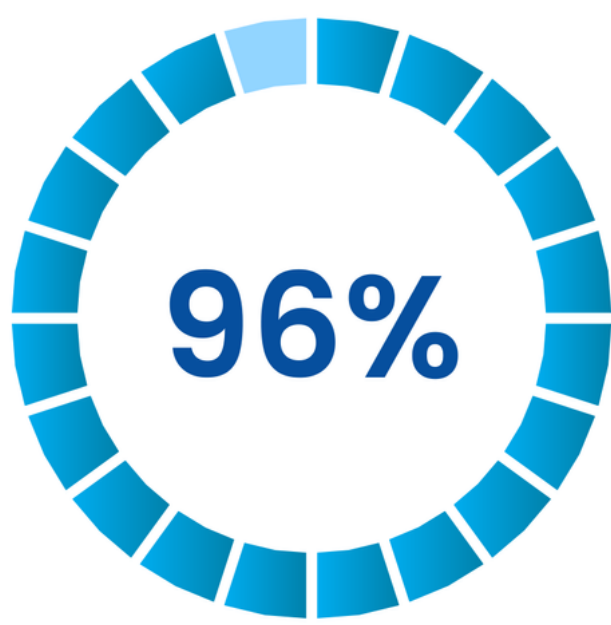
300+ Partnered Organizations



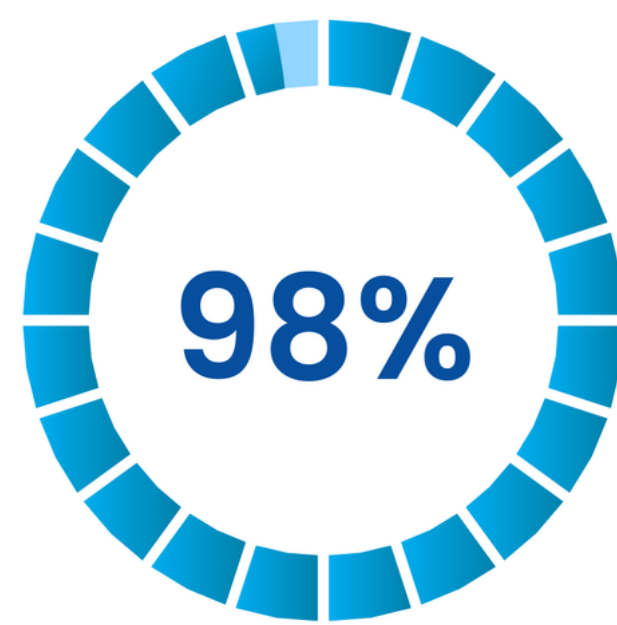
Track Record

Placement Statistics

Average Salary	Average Hike	Placement
8 LPA	74%	228



Success Rate



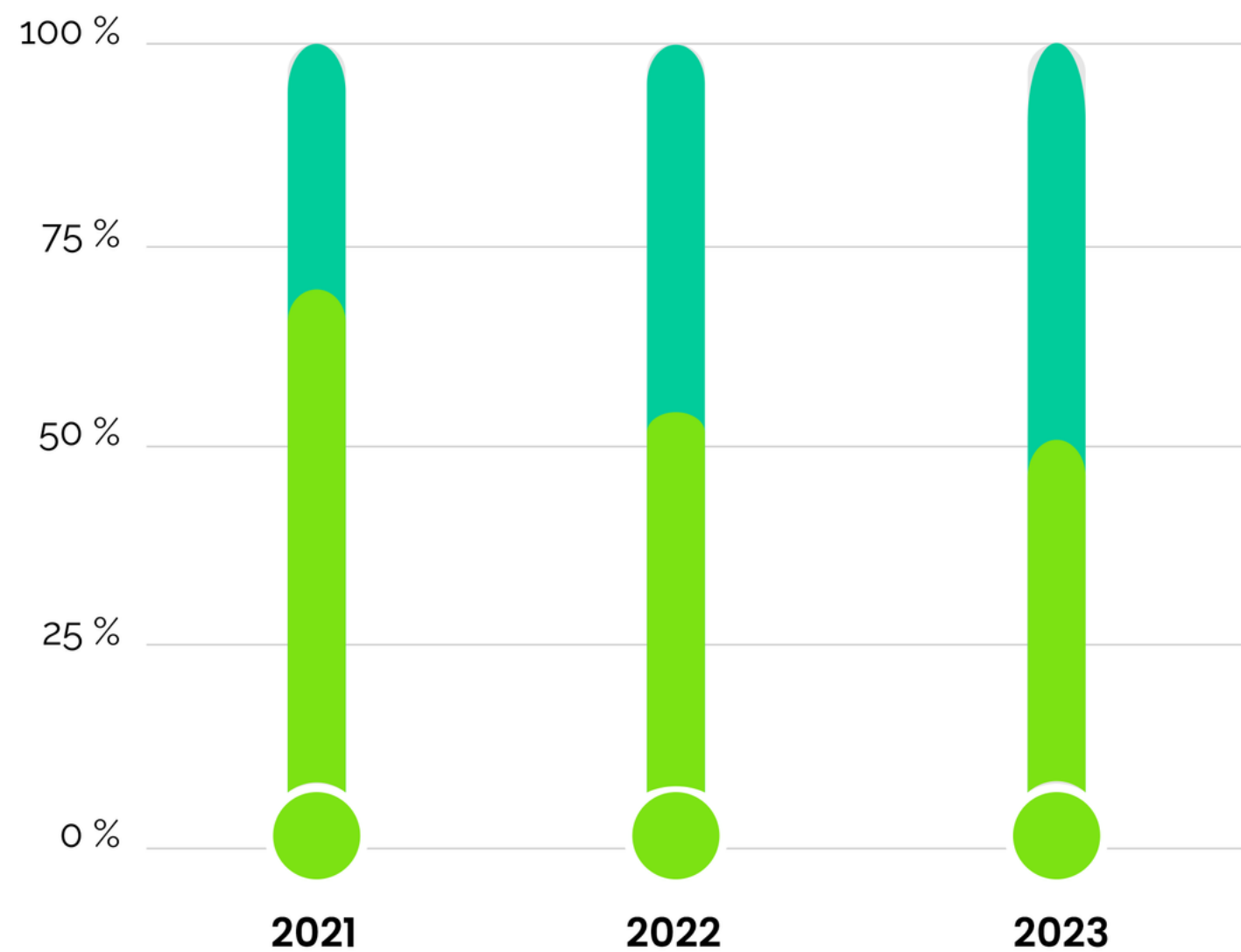
Career Transition

Non Tech ➤ Tech

Successful transitioning of non-tech graduates to tech jobs,

Graduates

Digikull's Data Analytics program has been instrumental in empowering graduates to land successful tech jobs



Average CTC

5.8 LPA

7.6 LPA

8.2 LPA



Placements

Alumni and Success Stories



Ruchita Agarwal

Capgemini

"Digikull's Data Analytics course has been an incredible journey for me. I had no prior data experience, but the course made learning programming languages and frameworks so much fun. The instructors were supportive and always encouraged us to ask questions. I'm amazed at how far I've come in just a few months. Digikull truly provides the best Data Analytics development training!"



Ajay Sharma

KAPIVA

Digikull's Data Analytics course exceeded all my expectations. The curriculum was well-organized, covering all the essential topics in a clear and concise manner. The instructors were knowledgeable and made complex concepts easy to understand. The best part was the supportive community of fellow learners who were always there to help each other. Digikull's Data Analytics course is a game-changer!"



Ankit Diwedi

MyMoneyMantra
Seal the deal

I'm so grateful to have enrolled in Digikull's Data Analytics course. The course materials were well-structured and easy to follow, even for a beginner like me. The instructors went above and beyond to ensure that we understood the concepts thoroughly. The best part was the career support provided by Digikull, which helped me land my dream job as a Data Analytics. Thank you, Digikull, for transforming my career!"

Fees Structure

Fees & Key Pointers

Who is this Career track for



Any Pre- Requisites ?
Only your Zeal to Learn

Program

Data Analytics

Live Training

250+ Hours

Commitment = Success

10 Hours a Week

2 Hours a Day

No Coding Exp. Required



Placement Assured Program

Start as low as ₹ **3,999** /Month

Avail No Cost EMI



Eligibility

All degrees and branches.



YOU ARE JUST A STEP AWAY TO MASTER CAREER IN DATA ANALYTICS

Have more questions?

Reach out to us at info@digikull.com

To know more about Digikull

www.digikull.com



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Wajidpur, Uttar Pradesh 201301

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